Market Analysis Report

The Agrian Market Analysis Report provides 'real time' market research data in-season. Use this tool to determine treated acres, average product use rates and estimated market share of your product versus the competition. Data generated by this report can be critical in making resource allocation and competitive reaction decisions before the season ends.

Price

Single Report: $1,000
Multiple Reports (10 pre-paid): $7,500
Unlimited Annual Subscription: $35,000

Top Ten Report

The Agrian Top Ten Report allows you to view the top pests that are being treated in a specific commodity. Not only can you select the commodity group (tree fruit) or the specific commodity (peaches), you can see the number of recommendations written and the acres treated for that pest along with the percent of the time each pest is identified as a problem. Prior to launching or modifying a product strategy, be sure to utilize this valuable report.

Price

Single Report: $750
Multiple Reports (10 pre-paid): $5,000
Unlimited Annual Subscription: $25,000

Dashboard Report

The Dashboard Report allows you to set-up a specific Market Analysis Report and view the results over a 12 month or 12 week period. Want to track herbicide use in almonds for the fall season? No problem with the Dashboard Report. Set the report up once and monitor product usage and competitive threats over time. A handy email set-up in the report allows you to electronically send reports to a predefined set of individuals each week or each month.

Price

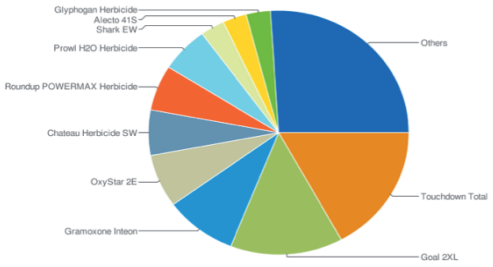
Single Report: $5,000
Multiple Reports (10 pre-paid): $35,000
Unlimited Annual Subscription: $50,000

Unlimited Annual Account

(unlimited reports for 1 year): $75,000

Market Analysis Report

of
Herbicide on **Nuts**
in **of CA**
Between **January 1, 2009** to **May 31, 2009**
Datasource: **REC**



Top 10 Products in this Market

Product Name	Acres	Quantity	Average Rate	Market Share
Touchdown Total	62893	27,404 ga	.44 ga/acre	16.98%
Goal 2XL	50800	8,100 ga	.16 ga/acre	13.72%
Gramoxone Inteon	33574	14,783 ga	.44 ga/acre	9.07%
OxyStar 2E	26157	4,062 ga	.16 ga/acre	7.06%
Chateau Herbicide SW	23211	8,491 lb	.37 lb/acre	6.27%
Roundup POWERMAX Herbicide	22180	7,137 ga	.32 ga/acre	5.99%
Prowl H2O Herbicide	21430	17,223 ga	.80 ga/acre	5.79%
Shark EW	12697	136 ga	.01 ga/acre	3.43%
Alecto 41S	10466	3,979 ga	.38 ga/acre	2.83%
Glyphogan Herbicide	9644	2,550 ga	.26 ga/acre	2.60%